

Liliana Stoneback – Professional Bio

Liliana Stoneback is an experienced leader in fund development, civil rights, and strategic planning, with a strong track record of advancing equity-focused initiatives and securing impactful philanthropic investments. Over the course of her career in public service and nonprofit leadership, Liliana has developed deep expertise in grant research and writing, monitoring and evaluation, and cross-sector partnership development. She is known for her high level of cultural competence, strategic thinking, and commitment to inclusive systems change.

As Director of Development and Community Outreach, Liliana will lead TUC's strategic fundraising efforts to sustain and grow the organization's impact and cultivate collaborative community partnerships that align with the organization's mission, advance equity, and strengthen shared initiatives.

Liliana Stoneback is a seasoned professional with extensive experience in the public and nonprofit sectors, specializing in fund development, strategic planning, and equity initiatives. At the Michigan Department of Civil Rights, she led sponsorship and fundraising efforts, and contributed to department-wide process improvement and statewide equity work. Previously, she advanced fund development and fundraising campaigns at Community Housing Network and Lighthouse of Oakland County, while also integrating data-driven strategies. Her earlier consulting roles with the Michigan College Access Network and The Imagine Fund focused on embedding diversity, equity, and inclusion in college access initiatives. Liliana began her career at MDCR working on strategic planning and operational reforms.

She holds a Master of Public Administration from Michigan State University and dual bachelor's degrees in political science and economics from Villanova University. A proud alumna of the Detroit Equity Action Lab (DEAL 7), Liliana is deeply committed to advancing racial equity and building culturally competent institutions.

Outside of her professional work, serves as a Council Member of the McNulty Institute at Villanova University. Fluent in Spanish, she enjoys running, traveling and spending time with family.