

Jarrett Waddy Professional Bio

Jarrett Waddy is a strategic leader in Employee Engagement, Workforce Development, and Business Strategy at AAA – The Auto Club Group. Collaborating with senior leadership and the Chief Diversity & Sustainability Officer, he drives initiatives that enhance workplace culture, employee experience, and corporate social responsibility. Under his leadership, ACG has expanded nine Employee Resource Groups (ERGs) across 14 states, fostering a culture of empowerment, engagement, and innovation.

With 15+ years of experience spanning higher education, multicultural marketing, consulting, business strategy, community relations and talent development, Jarrett has designed high-impact workforce programs that elevate underrepresented and disabled populations, creating pathways for career mobility, employability, and economic opportunity. A Certified Diversity Professional (CDP) and Challenge Detroit Leadership Fellow, he brings a community-driven, results-oriented approach to his work.

Jarrett serves on the boards of the Tri-City Community Development Corporation and Eastern Michigan University Alumni Association. He holds an M.S. in Human Resource Administration & Development from Central Michigan University and a B.B.A. in Marketing from Eastern Michigan University.

His leadership has been recognized with the Champion Award (National Diversity Council, 2021) and Emerging Executive Leaders Award (Diversity MBA Magazine, 2022). A sought-after speaker, he has shared expertise at major industry summits, including the National Black Men in Leadership Summit, Global ERG Network Summit, Human Capital Institute and Seramount EmERGe Leadership Summit, shaping conversations on employee development, engagement, retention, business impact, and workforce innovation.